



JOINT MEMBERSHIP

Proposal

The European Hematology Association (EHA)

and

Bulgarian Medical Association of Hematology (BMAH)



December 2022

Introduction

EHA brings together hematologists, institutions, patients, fellow societies, industry partners, and relevant stakeholders to promote excellence in patient care, research, and education in hematology.

Collaboration is at the heart of this community and vital in the advancements in hematology. Our Joint membership proposals are designed to help our members to connect with the larger hematology community to forge new relationships, help members to collaborate, and grow the impact of our discipline.

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1.0 EHA & BMAH fee comparison

Membership fee	EHA	Bulgaria (BMAH)
Full membership	€ 155	€ 15
Junior membership	€ 20	€ 15
Health Care Affiliated Professional membership	€ 90	€ 6
Emeritus membership	€ 90	

2.0 Joint membership model

Target group:

The joint membership will be open to all members (Full, Junior, Emeritus, and HCAP).

Type	Description	Age range
Full membership	This membership is designed for scientific researchers and physicians professionals who specialize in hematology and are looking to expand their knowledge, offer and share their expertise, and want to keep informed about the latest developments in their field.	37 years or older
Junior membership	This membership is designed for scientific researchers and physicians who are in their early career stage and want to expand their knowledge in the field of hematology, build connections, make use of the early career opportunities EHA offers, and keep informed about the latest developments in their field.	36 years or younger
Health Care Affiliated Professional membership	This membership is designed for specialist nurses, lab specialists, and technicians working in the field of hematology or interested in the field of hematology who want to expand their knowledge and want to keep informed about the latest developments in the field of hematology.	37 years or older
Emeritus membership	This membership is designed for scientific researchers and physicians that specialize in hematology who have now retired or are close to retirement but want to keep up to date with developments in the field of hematology.	65 years or older



EHA services:

Joint members will have access to the EHA services.

Activities and services
Attending the annual congress at a discounted rate
Access to an online learning platform (EHA Campus) and interactive education
Attending (scientific) meetings at a discounted rate
Receiving newsletters with the latest hematological developments and news
Access the EHA Membership Directory
Nominate and vote in the EHA Ballot
Publishing in EHA journal at a reduced rate
Contributing your expertise in developing EHA Clinical Guidelines
Eligibility for EHA research and travel grants
Access to the mentoring program
Access to specialized working groups
Collaboration with other stakeholders such as patient organizations, healthcare authorities
Advocating for affordable and equal access to innovative therapies in Europe
Lobbying for EU research funding and policies
Participating in EHA committees

Joint membership fee:

Joint membership pricing	
EHA-BMAH joint membership fee (Full member, Emeritus, HCAP) incl. Bulgarian fee	€ 95
Joint membership fee (Junior member)	€ 45

EHA will offer a discount of 80 euros per full member ($€155 - €80 = €75$), to make sure currency fluctuations are covered, a charge of €5 is added. This charge will be transferred to BMAH. The price for junior membership is 25 euros per member (20 euros for EHA and 20 euros for BMAH). If the Bulgarian Medical Association of Hematology is not giving a discount, this will mean the EHA-BMAH joint membership fee will be € 95.

Membership period:

Joint membership will start on January 01 and will be valid until December 31. Bulgarian members can apply for joint membership all year round and the renewal notice will be sent in November. When the mid-year fee is implemented in June, the discount on the joint membership fee can be reduced to 40 euros.



3.0 Joint membership process

To make sure the working procedures are in place during the launch several steps and processes need to be discussed and agreed on with both associations.

Step 1 – How to apply:

Bulgarian members that want to apply for joint membership can do so via [the EHA website](#), they can fill in the membership form and indicate that they would like to apply for joint membership. Members from Bulgaria will have the option to select the EHA-BMAH joint membership.

EHA proposes that Bulgarian members that want to apply for joint membership via the BMAH page are referred to the EHA website (membership form). If the BMAH agrees with this.

Step 2 – Review and payment

Based on the criteria of the joint membership model, EHA can review the applications and charge the correct joint membership fee (95 euros for joint members and 45 euros for Junior members).

Step 3 – Activation of the joint Membership and onboarding

After payment, EHA can activate the membership and provide an onboarding kit that explains what joint members can do with their membership, what EHA can do for them, how they can subscribe to EHA mailings, and what they can do for EHA. We can also propose a joint member onboarding welcome from both societies.

Step 4 - Sending the membership data

EHA will process the joint membership applications within 3 days and will send the joint membership information via a secure channel (OneDrive) to the BMAH at intervals that are suitable for BMAH. This can be weekly, fortnightly, or monthly.

Step 5 – BMAH review and activation

The BMAH will process and review the membership data they received from the EHA.

Step 6 – Transferring to BMAH

After reviewing the information, the BMAH will send an invoice with the total amount that needs to be transferred in euros (end of the month).



4.0 Privacy regulations

The General Data Protection Regulation (GDPR) is a legal framework that sets guidelines for the collection and processing of personal information from individuals who live in the European Union (EU). It is important to let members opt in for joint membership and know that their information will be shared with the national society. This will need to be on the application form and website of both societies.

The following text is used for the other joint membership programs and can be used for the BMAH:

When registering as an EHA-BMAH joint member you agree that your membership information will be shared between the European Hematology Association and the Bulgarian Medical Association of Hematology and processed by the relevant data protection legislation and will be used for administration and communication purposes only. Outside this period, no personal data will be shared with any other party.

5.0 Marketing

The new joint membership is being promoted, by both parties, to the targeted group via different marketing campaigns like mailings, social media posts, renewal notices, etc.

Bulgarian Medical Association of Hematology meetings

The BMAH can promote the new joint membership at its society meeting.

Social media

Social media will be used to promote joint membership between the two societies.

Renewal notice membership

EHA sends the renewal notices in November each year. We propose an additional renewal email will be created for the EHA – BMAH joint membership. This email will be targeting the Bulgarian EHA members informing them about joint membership.

If possible, EHA and BMAH could synchronize the renewal notices of both societies to target the Bulgarian members at the same time and accommodate a smooth process to become a joint member. The joint membership will start in January.

Joint membership pages

Both societies can create a page in which they promote joint membership. This page will include detailed information about the package and the application procedure. EHA will refer to the page in promotional materials so that the target group can find the information they need in one place.

Targeted mailings

EHA and BMAH can send a promotional mailing to the target group regarding joint membership. This can be a short email before the renewal notice and after.



6.0 EHA - BMAH JOINT MEMBERSHIP: measuring success

To determine if it is successful, both societies should agree on the outcomes relevant to measure its success. The number of joint members at the end of the year will be an important parameter for this. However, the possible effect of substitution needs to be considered.

7.0 Memorandum Of Understanding (MOU)

When the Proposal has been approved by both parties, an MOU has to be created and signed. The MOU is an agreement between two or more parties outlined in a formal document. It is not legally binding but signals the willingness of the parties to move forward. It also has an attachment in which the process is described.